

The background of the entire page is a photograph of a blue ocean with gentle waves. The sky is a pale, hazy blue, suggesting a clear day. The text is overlaid on this background.

AQUASOURCE

DELIVERING A MORE
SUSTAINABLE FUTURE

2023

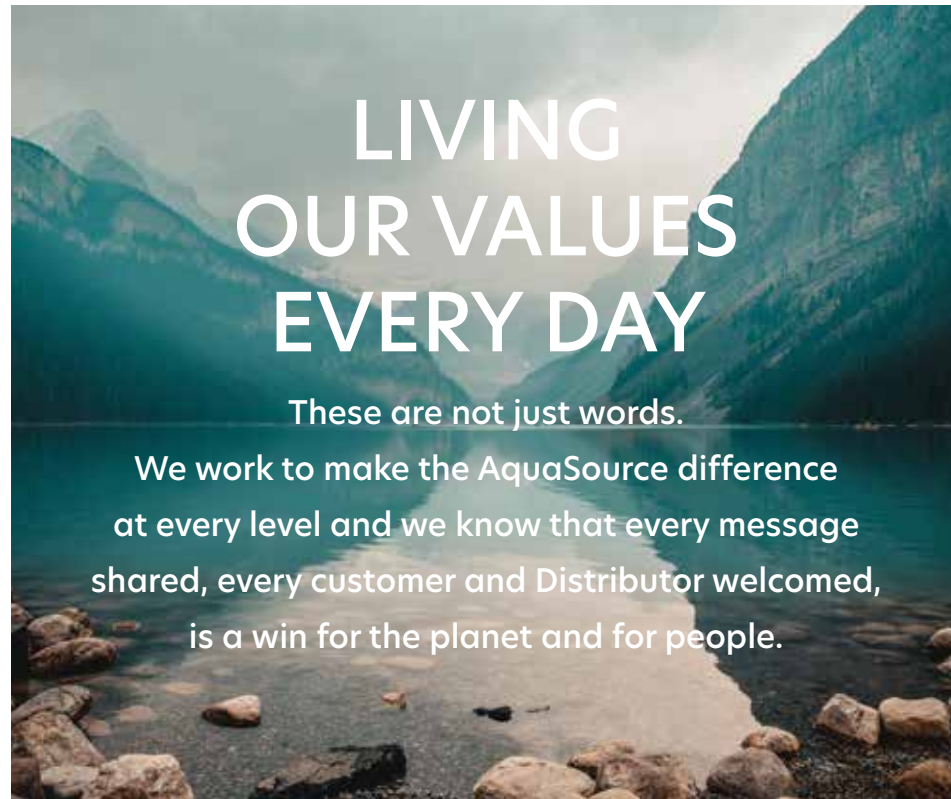


CHAMPIONING THE DIFFERENCE. SINCE 1994.

We have been putting people and planet before profit long before it was a trend.

We believe in business as a force for good and our passion for natural health and wellbeing evolved effortlessly into an ethical brand.

AQUASOURCE

A scenic view of a mountain lake with a rocky shore. The water is calm and reflects the surrounding green mountains and a hazy sky. The text is overlaid on this image.

LIVING OUR VALUES EVERY DAY

These are not just words.

We work to make the AquaSource difference at every level and we know that every message shared, every customer and Distributor welcomed, is a win for the planet and for people.



Getting our priorities right comes naturally.

We make a conscious effort to reduce our environmental impact and to focus on actions that offer the greatest opportunity for tangible change.

PLANET



WATER



FOREST



CLIMATE



FORMULATIONS



PACKAGING

AQUASOURCE



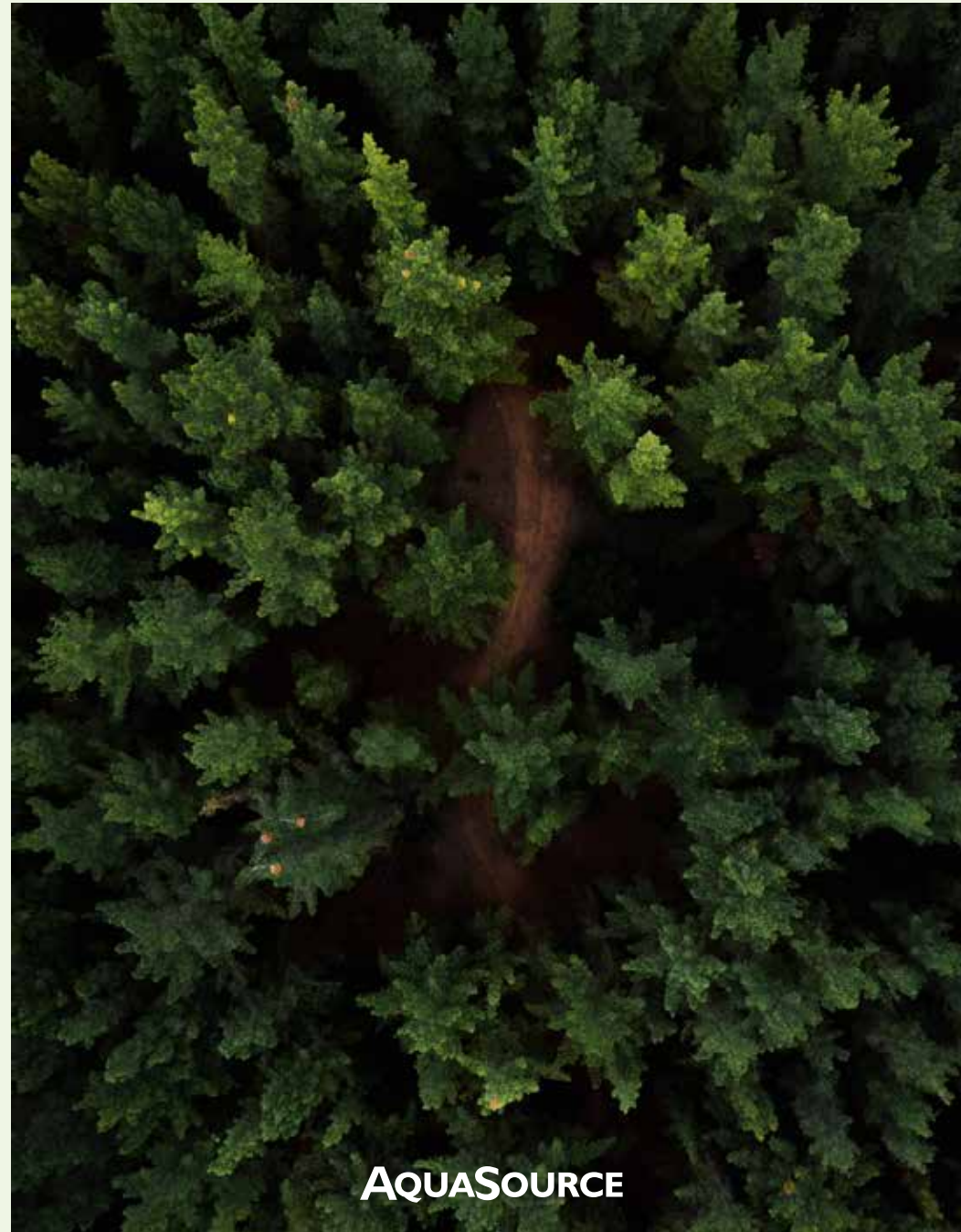
FOREST

Forests are the 'lungs of our planet', yet they remain under major threat from deforestation. The unique ability of trees to supply food, remove carbon from the air and sustain varied habitats for wildlife is vital to our quality of life on Earth.

In the UK, we have a strong relationship with the Moor Trees project in the South of England. We put on wellies, dig holes, and plant the trees ourselves. A tree will be planted for every existing and new UK Distributor and every new customer that places an order in 2023.

In 2020, trees were planted in two locations through similar projects in Bulgaria and we're looking to expand these vital initiatives; giving back to the natural world that sustains us.

It doesn't end there - all our paper-based products including catalogues, paper and board packaging will come certifiably from sustainably managed forests or recycled raw materials, with a preference for Forest Stewardship Council (FSC) certified paper.



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Our Highlights

FOREST

Moor Trees
reforestation
project in the UK



160 trees
planted in
Bulgaria



FSC certified
paper from
sustainable
sources

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CLIMATE

Climate change is already affecting the Earth's temperature, rainfall, and sea levels. We want to play a positive part in mitigating the effects of this global issue by committing to actions that reduce our carbon footprint.

In October 2021, solar panels were installed on the UK office building to reduce our use of non-renewable energy. When it comes to our day-to-day operations, we have selected our delivery companies for their use of electric cars to reduce emissions. We're also conscious that live business events impact our environment by encouraging people to travel, generating waste and emissions. This is why we're committed to more sustainable event planning going forward. Our first event of 2023 was fully digital and for future live events, we're prioritising locations that allow ground transportation for the majority.

This is a strong start, and we intend to build on this progress with every business decision that we take.



Our Highlights

CLIMATE

Electric cars and fleet with **reduced CO2** emissions

Solar panels - a sustainable source of energy

Digital events to offset carbon emissions

Minimise CO2 impact by choosing ground travel

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PACKAGING

Packaging is the most obvious area to consider regarding environmental impact and the generation of waste. Strong and safe packaging materials are essential for protecting the natural contents of our products, so we are proud that all our plastic and glass packaging is recyclable and easily recycled and 100% of our shipping cartons are recyclable. This allows us to drastically reduce the amount of virgin materials used.

Our 're-use' goals extend to using our shipping and packing materials many times over to reduce unnecessary waste and we aim to continue this work with our third-party suppliers to ensure that our high standards are being replicated when transporting our ingredients. We won't stop until every peripheral strand of our business is aligned with our mission.



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Our Highlights

PACKAGING

Recyclable
plastic
and **glass**
packaging

• **100%** of
our shipping
cartons are
recyclable

• Shipping
cartons
re-used to
reduce waste

AQUASOURCE



FORMULATIONS

Nature is at the heart of everything we do, providing the amazing natural ingredients for our products, and we firmly believe that if we take from nature, we should take care of nature. Product formulations may negatively influence the environment during production, but we make conscious decisions to combat this through how we select and source our raw materials.

Organic ingredients and Organic certification are important to us. Organic farming offers many well-known environmental benefits by eliminating the use of chemical fertilizers, pesticides, additives, and preservatives. The practice also means that we respect the land that we use to produce our ingredients - helping to improve soil health, water retention and fertility, while also promoting biodiversity.

More than 70% of our products are also certified by The Vegan Society®. Purity is a priority, and we maintain a strict policy of 'no nasties' across all our formulations. We say no to GMO ingredients, we never use binders and fillers, and our strong ethics help to preserve the deep, natural essence of our products for the environment and to provide the most natural supplementation for the human body.



Our Highlights

FORMULATIONS



• Products certified by **The Vegan Society®**

• **Organic, Halal or Kosher** products

• **No GMO** ingredients

• **No testing on animals**

• **Responsibly sourced** animal by-products

• **Ethical** sourcing

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WATER

The world's freshwater resources have never been more under threat from a growing number of challenges including water quality, climate change and human intervention - leading to the destruction of many coastal areas.

Water is at the heart of AquaSource and we acknowledge that it helps to sustain each of our precious natural ingredients. In fact, we owe a debt of gratitude to the lakes and oceans of the world and feel a direct responsibility to take care of them.

From protecting our waterways against pollution to reducing the harmful human effects on our coastlines, we are conscious of the many ways that we can make the AquaSource difference.

We have already committed to some impactful action to help to protect the quality and purity of our water and coastlines, and we will continue to do so, now, and for many years to come.



AQUASOURCE

CASE STUDY BULGARIA

MAKING A SPLASH

One hundred thousand marine mammals and turtles and one million sea birds are killed by marine plastic pollution every year - a shocking statistic.

This is why, in June 2021, our AquaSource team in Bulgaria jumped at the opportunity to join a determined group of eco-volunteers who gathered for the day to clean Coral beach, near the town of Lozenets in Bulgaria. In conjunction with the municipality of Tsarevo, our team spent the day collecting rubbish and tidying the coastline to help protect wildlife and our oceans.

Their work has helped to prevent some of the trillions of macro and micro plastics and other debris from entering the sea that would have otherwise caused destruction to wildlife and disrupted the natural food chain. It's a great achievement that has sparked our desire to work globally to do more.



*"I am so proud to have participated in direct action to help the environment as well as setting a positive example for our children."
Nikolina Glavinova, 3* Director, Bulgaria*

AQUASOURCE

CASE STUDY UK

'BEE' THE CHANGE -

**This message goes to the heart of our brand;
globally and locally.**

Did you know that 90% of wild plants and 75% of leading crops rely on animal pollination to survive?
Pollinators, like bees, support one in every three mouthfuls of the food we eat.

For many years, AquaSource UK has championed projects to support the survival of bees, and in 2022, the plight of our decreasing bee population spoke deeply to the hearts of our AquaSource UK team. Led by Country Manager, Amanda Sly, grass and wildflower seeds were posted with every order in February and March for the benefit of bees and pollinating insects. In total, 1,000 packets of seeds were distributed throughout the UK.

'Bee the change' has evolved to become an annual event and is one of many initiatives inspired by a local desire to make the AquaSource difference. We are extremely proud to support all acts, big and small, that give back to our precious natural environment.



*"The experience of planting our seeds together
gave us an amazing sense of community."*

Amanda Sly, UK Country Manager

AQUASOURCE

CASE STUDY UK

KING CHARLES III publication


A source of inspiration

Since 1994, we have been passionate in thought and action about delivering a more sustainable future. This is something that Britain's new monarch, King Charles III, has tirelessly championed for over 50 years. A significant environmental leader, the King is celebrated for campaigning about conservation, promoting sustainable farming methods and for highlighting the imminent climate crisis - long before the world was ready to take note. In fact, King Charles III made his first speech on the environment back in 1968 - long before 'global warming' was conceived - never mind headlining the global agenda.

King Charles' pioneering attitude has been of great interest to our AquaSource CEO, Arthur Spurling, who has followed his ground-breaking work over many years.

More recently, AquaSource has pledged a deeper allegiance with these environmental goals by contributing to a 2023 publication, entirely dedicated to King Charles III. Within the publication, we are honoured to provide content that offers a solidarity with the King's sustainable principles and affirms our business efforts to be an active part of the solution, by placing planet and people before profit, with a focus on organic principles and the importance of natural nutrition.

AQUASOURCE



We have changed, and continue to change, the lives of thousands of people, by providing training, a community and the ultimate in flexible working.

This is true empowerment and an area of tremendous pride for us, though it isn't the only way that we work to enrich lives. The LightSource Charity was founded in 2014 to focus on uplifting projects that improve the lives of others.

PEOPLE



OPPORTUNITY



LIGHTSOURCE

AQUASOURCE



LIGHTSOURCE CHARITY

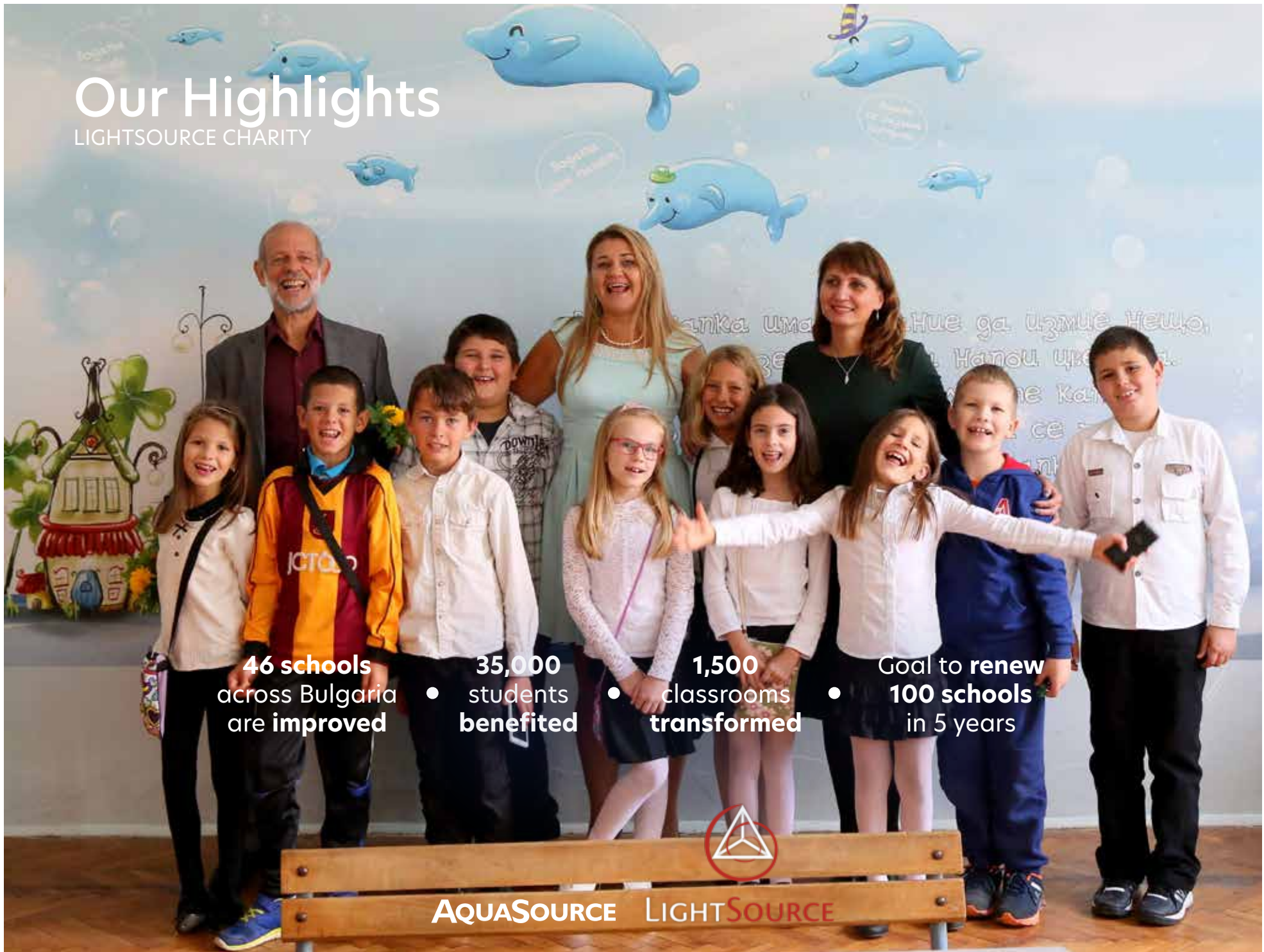
The LightSource Charity is passionate about building a better future for children through the 'I Love My School' project, helping to transform schools from dull, uninspiring spaces to what many students now refer to as their 'second home.' That's why AquaSource donates 10% of its profit after tax, to this worthy cause.

LightSource Charity trustee, Albena Spurling, takes inspiration from the children's own ideas and using her creative flair, applies bright colours, images, quotations, and educational information to photo-wallpaper in schools. The children are hands-on in helping to design and improve their classrooms, giving them the power to make a difference to their quality of life and making schools brighter places for the next generation to thrive.

The charity's goals continue to expand, with the aim of working worldwide to offer one hundred schools this opportunity over the next five years.

Our Highlights

LIGHTSOURCE CHARITY



46 schools
across Bulgaria
are improved

35,000
students
benefited

1,500
classrooms
transformed

Goal to renew
100 schools
in 5 years



AQUASOURCE LIGHTSOURCE